

## STANDARDS GUIDELINES For JURIED WORK - ALL MEDIA

Gallery 302 accepts and encourages traditional and innovative processes resulting in original work. The work must demonstrate technical skill, consistency, and a clearly articulated personal vision. Materials used must be of high quality and must be fundamentally transformed, resulting in work that demonstrates technical fluency and integrity of intent and result.

### Aesthetic Considerations

The work must demonstrate more than technical proficiency and more than the reproduction of a recognized style. Products should express the maker's personal aesthetic and vision, and demonstrate a coherent stylistic development, with attention to detail, design, function and finish. A harmony of intent, process, and result is the measure of successful work.

Our focus is on work made by hand by individual craftspeople.

### Scoring

To be successful, the applicant's work must demonstrate all of the following four areas and will be scored accordingly.

The applicant's work is scored based on a scale\* of 1 – 5 with 5 representing Excellent. Applicants must score a minimum of 4 in each category with a total score not to be less than 18 to be accepted into the Gallery. All jurying comments will be shared openly with the artist.

### Areas:

#### A) ORIGINALITY

- Products must be original to the craftsperson or a skillful rendering of a traditional or classic design.

- Work must show the "hand of the maker" indicating a personal contribution that separates the work from that of other craftspeople. Work must demonstrate a clear, personal vision and unique distinctive style.

#### B) DESIGN

- Products must demonstrate that the maker has an understanding of design, indicated by a careful consideration of concept, function, color, texture and form.

#### C) MATERIALS

- Products must be made of high quality materials, suitable to the item produced

- Commercial, pre-manufactured components and recycled materials can be used if the original form is substantively transformed by the craftsperson.

#### D) TECHNIQUE

- Must demonstrate a high level of technical skill and consistency of quality
- Must be sound and able to withstand normal expected usage.

#### \* Scale information

1 = Not within acceptable standards

2 = Partially within acceptable standards

3 = At least 50% within acceptable standards

4 = Very Good, 75 - 90% within acceptable standards

5 = Excellent, 90 – 100% within acceptable standards